

THE MARKET LEADER IN MANY COUNTRIES

The Institute was founded in 1975 by physicist Georg Wikman, whose mission was to collect information about traditional medicines for the development of herbal products, as well as to promote scientific investigation and spread this knowledge. More than thirty years later, the company is a market leader in many countries, with modern GMP manufacturing facilities and a reputation for the highest quality.



DISTRIBUTION INQUIRY

For distribution inquiries for new markets, we kindly ask you to complete and return this form via email to us at: info@shi.se

Please note that we have a large number of inquiries regarding international distribution, and all applications will be processed carefully. We work according to strategic geographic priorities that may affect the sequence of distribution appointments and feedback on your inquiry. Due to the amount of inquiries, we do not ship samples until we are in more advanced discussions with a potential distributor. Once we have received your form, you will be contacted in due course – thank you for your patience.

Inquiry for Country/Region:

1. INFORMATION ABOUT THE INQUIRER

Company name:

Company address:

Contact person:

Position:

Email:

Telephone number:

Company website:

2. GENERAL CORPORATE INFORMATION

Year Established:

Turnover (USD/EUR):

Number of employees:

Name of owner(s): Form:

2. COMPANY ACTIVITY PROFILE

Current focus area *(For example; Dietary supplements, Herbal medicine, Pharmaceuticals, Other):*

Value chain position *(For example; Importer, Wholesaler, Distributor):*

Current products /brands:

Use of re-sellers/sub-distributors Yes No

If Yes, how many?

Own warehouse: Yes No

If Yes, size of facility:

If Yes, location of facility:

Number of (own) outside sales people:

Existing customer profile:

Pharmacies: %

Health stores: %

Practitioners: %

Retail: %

Internet: %

(If more than one, type and percentage of turnover of largest customer sectors: % Sector:)

Number of accounts:

Reference customers:

Other comments on activities:

3. INTENDED ACTIVITIES

Target customers for SHI products in your market:

Short description of business / marketing plan:

Thank you for completing the form!

When ready please send it via email to Swedish Herbal Institute at: info@shi.se